

Monthly Ad Rates & Specs

Choose your own ad locations. No charge for initial ad design and production.

	24 Months	12 Months	Month to Month
Full size ads (7.5" x 9" • Full color) • (per ad location per month).....	\$ 20	\$ 25	\$ 35
10 or more ad locations per month (per ad location per month).....	\$ 15	\$ 20	\$ 30
Business card size ads (3.5" x 2" • Full color)			
10 or more ad locations per month (per ad location per month).....	\$ 10	\$ 15	

Discounts:



Choose random placement with 12 or 24 month agreement and save 10%.
10% discount for payment of full 12 or 24 month agreement amount at signing.



Choose your own ad locations. Low monthly installments. First monthly installment due at contract signing.

Ad spaces are available on a 'first come, first served' basis and are subject to availability and venue approval. • Full contract amount is due at signing of 12 or 24 month agreement for less than 5 ad locations per month (discounts don't apply). • Penalty applies for early cancellation of term agreement. • Minimum 4 ad locations per month with month-to-month agreement. • Minimum 30 days written notice is required for cancellation.

If you design your own ad: 300 dpi (minimum) camera-ready PDF, PNG, or JPG digital image. See 'Specs' below.

If we design your ad, we'll need a few things:

- Clean copy of your logo (if you have one): 300 dpi (minimum) PDF, PNG, or JPG digital image.
- Basic information that you want to convey: address, phone number, general information about your goods or services
- Photo(s) or artwork: 300 dpi or 3 megapixel (minimum) PDF, PNG, or JPG digital image(s).

Publication deadlines: The advertiser is responsible to provide all of the necessary information and graphics required for their ad design (or appropriate camera-ready artwork) by 5:00 PM on the 15th of the month prior to the month of the desired placement. The advertiser must inspect and approve the final ad design by 5:00 PM on the last normal business day before the 20th of the month prior to the month of the desired placement.

Note: We reserve the right to refuse advertising that we deem to be unethical, offensive, illegal, false or misleading in nature.

Specs:

Full size ad space:

- Overall dimensions: 7.5" x 9"
- Image area: 6.5" x 8"
- Actual size illustrated by tinted outside border.

Business card size ad space:

- Overall dimensions: 3.5" x 2"
- Image area: 3.25" x 1.75"
- Actual size illustrated to the right.

Digital formats:

- 300 dpi or 3 megapixel (minimum) image(s)
- PDF, PNG, or JPG digital images.

← Business Card Size Ad • 3.5" x 2" (Actual Size) →



← Full Size Ad Image Area • 6.5" x 8" →

← Full Size Ad (including border) • 7.5" x 9" (Actual Size) →