

## Monthly Ad Rates & Specs

Minimum 10 ad spaces per month.

	24 Month Agreement	12 Month Agreement	6 Month Agreement
<b>Full Size Ad Spaces</b> (per ad space per month).....	\$ 15	\$ 20	\$ 25
<b>Business Card Size Ad Spaces</b> (per ad space per month).....	\$ 10	\$ 15	\$ 20

### Discounts:

10% discount for payment of full agreement amount at signing.  
Choose random placement and save 10%.

### First monthly installment is due at contract signing.

Full color advertising. Free initial ad design and production.  
Choose where to place your ads (from our current list of venues).  
Ad placement is subject to availability and venue approval.



**If you design your own ad:** 300 dpi (minimum) camera-ready PDF, PNG, or JPG digital image (See 'Specs' below.)

### If we design your ad, we'll need a few things:

- Clean copy of your logo (if you have one): 300 dpi (minimum) PDF, PNG, or JPG digital image
- Basic information that you want to convey: address, phone number, general information about your goods or services
- Photo(s) or artwork: 300 dpi or 3 megapixel (minimum) PDF, PNG, or JPG digital image(s)

**Publication deadline:** The advertiser must provide all information and graphics required to produce their ad design (or provide appropriate camera-ready artwork) no later than 5:00 PM on the 15th of the month prior to the month of the desired placement. Any requests received after that time will be processed the following month.

**Note:** We reserve the right to refuse advertising that we deem to be unethical, offensive, illegal, false or misleading in nature.

### Specs:

#### Full size ad space:

- Overall dimensions: 7.5" x 9"
- Image area: 6.5" x 8"
- Actual size illustrated by tinted outside border.

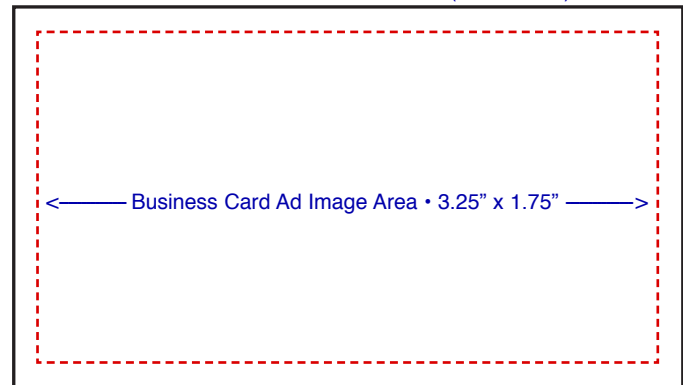
#### Business card size ad space:

- Overall dimensions: 3.5" x 2"
- Image area: 3.25" x 1.75"
- Actual size illustrated to the right.

#### Digital formats:

- 300 dpi or 3 megapixel (minimum) image(s)
- PDF, PNG, or JPG digital images

← Business Card Size Ad • 3.5" x 2" (Actual Size) →



← Business Card Ad Image Area • 3.25" x 1.75" →

← Full Size Ad Image Area • 6.5" x 8" (Includes a 1/16" safety allowance border.) →

← Full Size Ad (including border) • 7.5" x 9" (Actual Size) →